



Klixo Small Business Website package



www.dawsonfurs.co.nz



www.frontierhelicopters.com

An ideal first website solution for businesses...

- Your very own domain name, e.g. www.bobstours.co.nz
- Your very own email address: e.g. info@bobstours.co.nz
- Professional and modern template design customised with your design, logo and colours
- Powerful content management system so that you can update the pages yourself
- Includes domain name, web hosting, email address and up to 10 pages:
 - Home page
 - Contact us with Google Map
 - Enquiry form
 - Feature panel
 - Slideshow
 - Gallery
 - Product list
- Your new site will be optimised for search engines like Google and supported by Klixo Support or one of our partners

Special offer for small business customers:

First year: **\$ 1,300.00 + GST**

Every year after that: **\$ 700.00 + GST**

- Payable annually in advance
- \$ 200.00 deposit required (incl. GST)
- 5 working day turnaround¹
- Terms & conditions apply

¹ From the date that Klixo receives artwork, content and deposit

Order the Small Business Website Package from Klixo Business Web Services, or one of our Partners:

Whakatane.info Carwyn Evans www.whakatane.info carwyn@whakatane.info Ph. 0272 493762 Whakatane	Driftwood Design Kate Adams www.driftwooddesign.co.nz driftwood@e3.net.nz Ph. 07 315-6627 Opotiki	Law Signs Johnelle Capill www.lawsigns.co.nz johnelle@lawsigns.co.nz Ph. 07 308-0095 Whakatane
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Package includes

- Klixo Content Management System for 10 page website
- 25 MB Web hosting with Urchin Web Stats
- 1 email account with 100MB storage and excellent anti-spam system
- 1 .co.nz or .com domain name
- Klixo Tabbed template customisation
- Search Engine Optimisation for Google. We will also register you with popular search engines and web directories
- Klixo support via email or phone²

Optional Extras

- Extra 10 pages: **Add \$ 135.00 per year +GST**
- Extra email addresses: **Add \$30.00 each per year +GST**
- Extra domain name: **Add \$39.95 per year +GST³**

“The Klixo Small Business Website Package represents everything we have learnt over the past four years about websites that are quick to load, easy to navigate, rank well in search engines, display in all browsers, and convert visitors into enquiries. It is a great option for businesses who want a simple and cost effective website solution.” – Daniel Larsen

Terms & Conditions

- Pricing does not include design, or photography. Artwork must be supplied in “web-ready” format (see guidelines below)
- Charges do not include copywriting, content editing or proofing. We are happy to load initial content that is provided in electronic form, but charges do not including ongoing content services. We are happy to provide content loading services if required.
- Charges are payable annually in advance
- Deposit of \$200.00 required before any development work will begin. Remainder is payable within seven days once setup of the website has been completed.
- Phone and email support is provided at no extra cost during business hours. This includes any assistance that you or your staff members require to update the website.
- Ongoing maintenance to templates will be priced if and when required.

² Your first line of support may be provided by one of our partners

³ Email accounts may only be used on one domain name at this price

- Klixo will optimise the website for Search Engines, but cannot guarantee search engine results. Ongoing search engine optimisation is your responsibility, but Klixo can provide this service to you required.
- Klixo retain copyright ownership of all code including templates, scripts and library code. Supplied Artwork, photography and content remains the intellectual property of the copyright owner.
- Klixo only load or edit content for which you are the copyright owner, or have permission of the copyright owner.

“Web Ready” Artwork Guidelines for Designers

Email artwork to Klixo as layered PNG or layered PSD. We can also work from XHTML, and/or sliced images in PNG/JPEG format.

- HEADER: 999 pixels wide, any height at 100 DPI
- FOOTER: 999 pixels wide, any height at 100 DPI
- BACKGROUNDS: Any size, JPEG or PNG format
- STYLESHEET: A CSS file of styles for the website, including fonts, sizes and colours for all Headings 1 - 6, body text and bulleted text. Colours for backgrounds, borders and menus. Colours for links.
 - All font sizes in ems
 - Web smart colours
- Font Chooser: http://klixo.com/tools/font_chooser.html
- Colour Picker: <http://www.ficml.org/jemimap/style/color/wheel.html>

Recommendations:

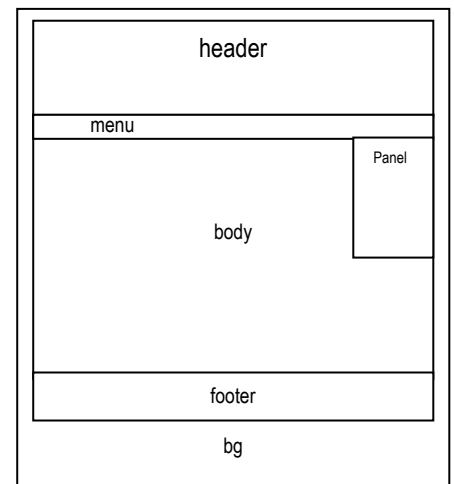
- Avoid low contrast between text and backgrounds
- Avoid very small fonts

Notes:

- Finished product may differ slightly from design supplied, especially if we have to optimise graphics for the web
- For help with artwork and style, contact dan@klixo.co.nz

“Web Ready” Content Guidelines

- All images saved as JPEGs, 800 pixels, max 100 DPI
- All content edited for the web, ready for cut and pasting. Word document or Text file.



Klixo Small Business Website Package

sign-up form

Business name:	
Preferred domain name	1. 2. 3.
Registered company name: (or sole trader name)	
Contact person: * First & last name	
Email address: * No hotmail addresses	
Postal address:	
Post code: http://www.nzpost.co.nz/	
Phone number:	
Deadline: Date by which content and logo will be delivered to Klixo	
Would you like an email address at your domain name?	(email address)
Would you like email forwarded to another address or would you like a new email account?	(email address)
Names, email addresses and passwords of people who need to edit website:	(names, email addresses and passwords)
<p>Customer checklist:</p> <ul style="list-style-type: none"> <input type="checkbox"/> \$ 200.00 deposit paid <input type="checkbox"/> Logo provided <input type="checkbox"/> Content provided <input type="checkbox"/> Website approved to go live 	<p>Partner checklist:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Order issued <input type="checkbox"/> Klixo deposit paid <input type="checkbox"/> Registration confirmation forwarded to customer <input type="checkbox"/> Content loaded <input type="checkbox"/> SEO Checklist <input type="checkbox"/> Website live <input type="checkbox"/> Final invoice
<p>Klixo checklist:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Domain name registered, confirmation received <input type="checkbox"/> Web hosting activated, hosting details received <input type="checkbox"/> Klixo website manager for this website activated <input type="checkbox"/> CSS customised <input type="checkbox"/> XSL customised 	